

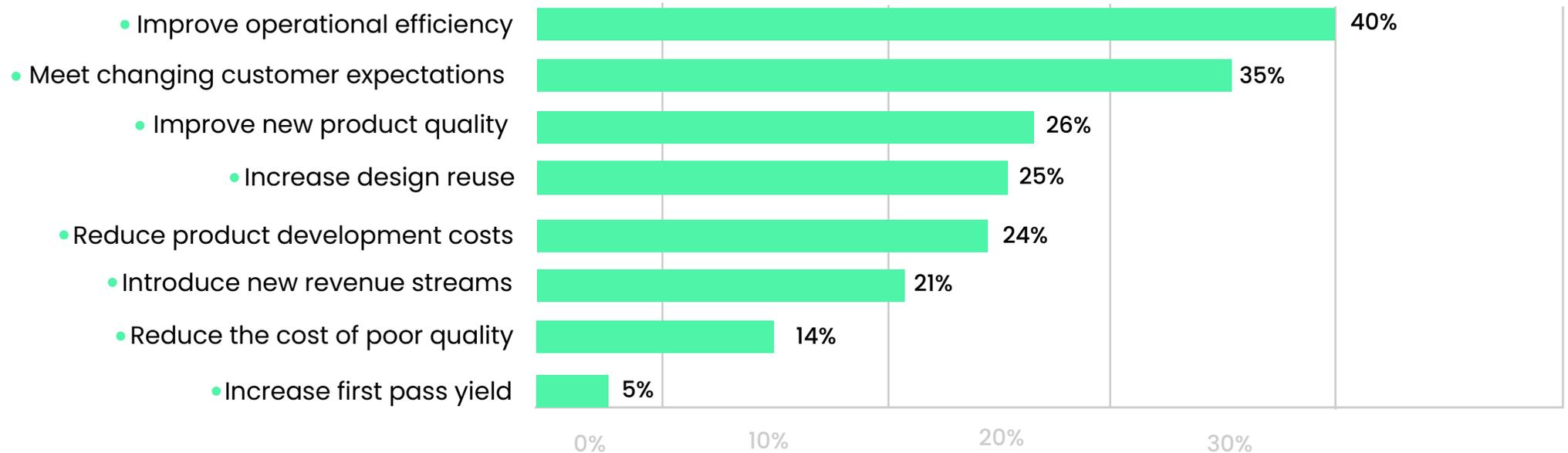


Dossier

Digital Transformation Statistics

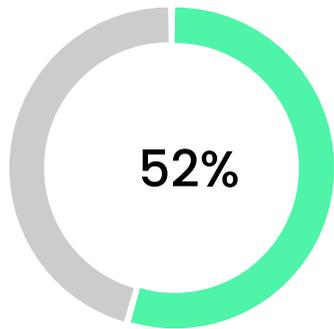
Top benefits of adopting a digital model

Source: PTC

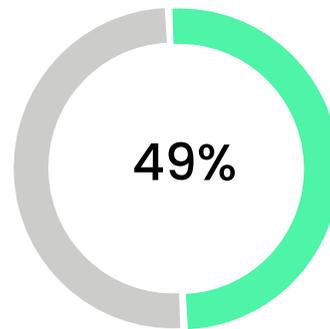


What does "digital business" mean to organizations?

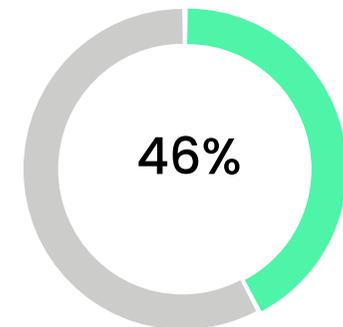
Source: IDG



Enable productivity through tools such as AI-assisted processes



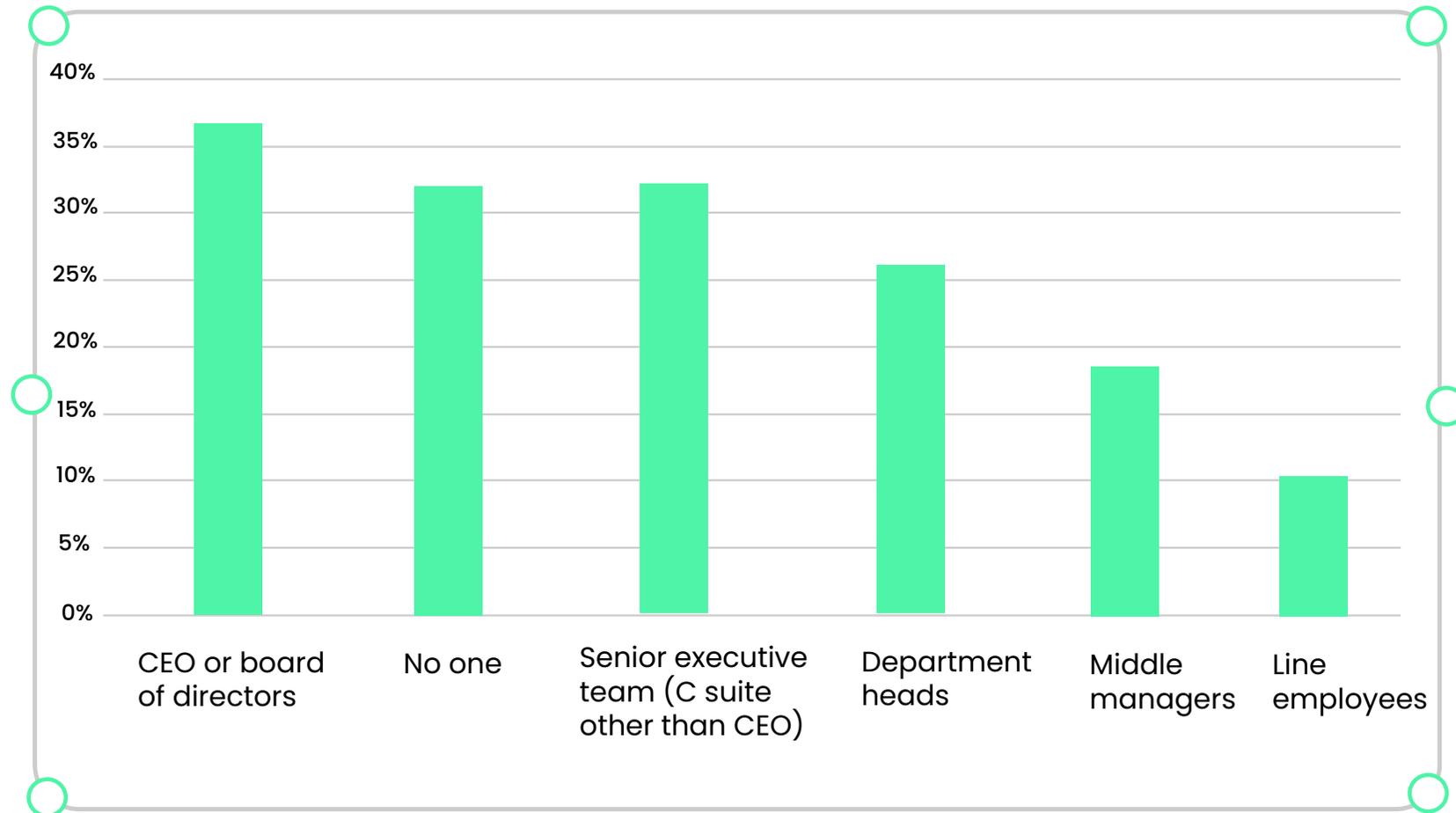
Ability to better manage business performance through data availability



Meet customer experience expectations

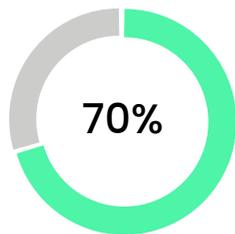
Who is holding back companies' digital transformation initiatives?

Source: Franke Group

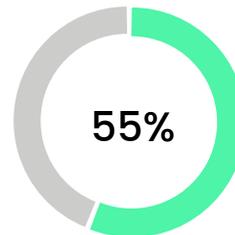


Many companies have put a digital strategy in place. However, it can take years before organizations reap the benefits of such a strategy.

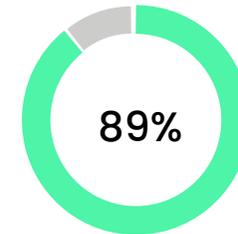
Sources: PTC -IDG- MIT



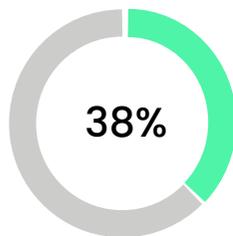
70% of organizations have a digital transformation strategy or are working on one.



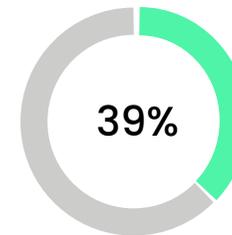
55% of startups have already adopted a digital business strategy.



89% of enterprises are planning to adopt or have already adopted a digital business strategy.



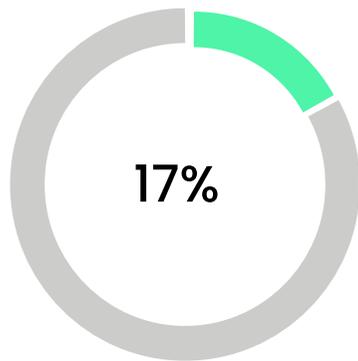
38% of traditional businesses have adopted a digital business strategy.



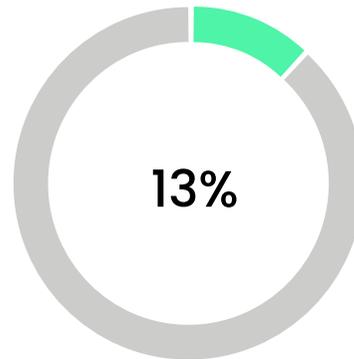
39% of executives expect to benefit from their digital transformation initiatives in 3 to 5 years.

Disruptive technologies that are changing consumer markets

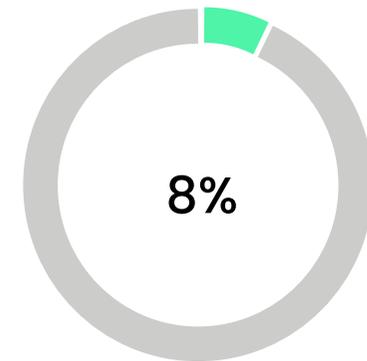
Source: IDG



Internet of Things



Artificial Intelligence

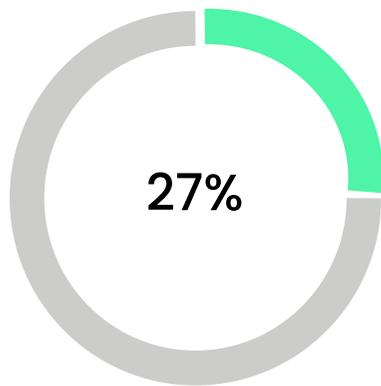


Robotics

Revenue from Digital Transformation Statistics

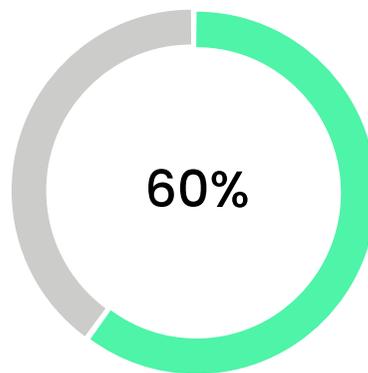
Digital transformation has proven instrumental in improving corporate coffers and shareholder value.

High-Technology B2B sales are seen to emanate from digitalization.



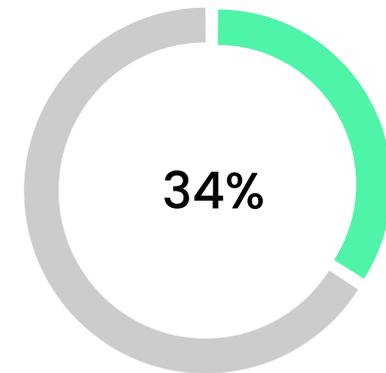
27% of companies' businesses come from digital.

Source: OFS



60% of marketers say that technology has significantly boosted competition.

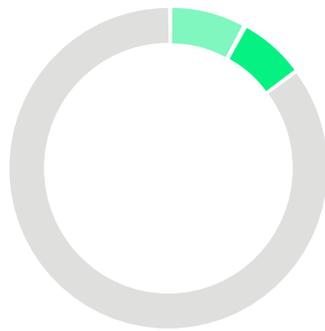
Source: Adobe



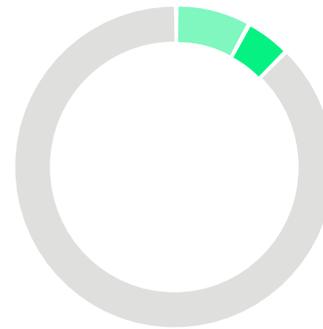
Start-ups can increase revenue by 34% using digital-first strategies.

Source: IDG

From transforming their customer experience processes, High-tech B2B companies have reported:



10% to 20% cost reduction

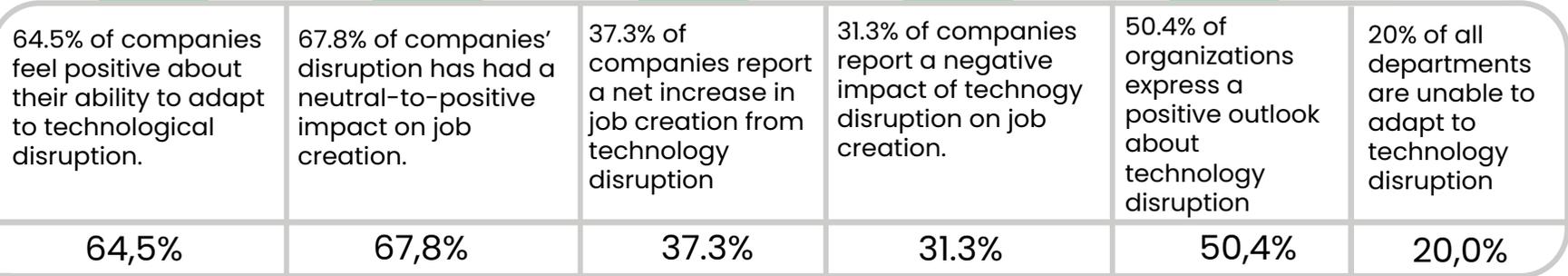


revenue growth of 10% to 15%

Source: McKinsey & Company

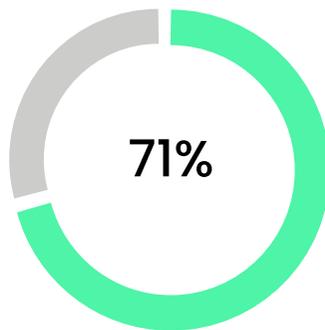
How technology disruption has been impacting companies

80%
70%
60%
50%
40%
30%
20%
10%
0%



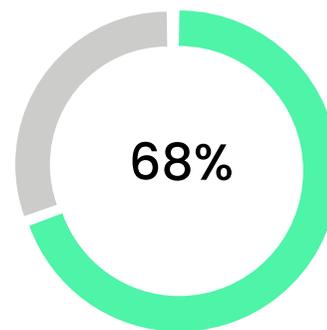
Digital transformation cannot occur without employees

A - It entails the acquisition of highly-coveted digital skills.



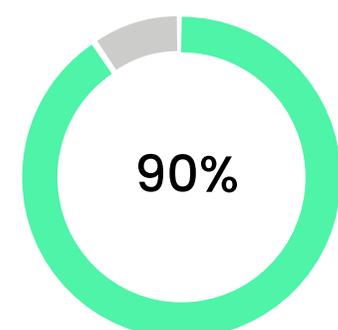
71% of executives say the workforce is either very or essential to their digital transformation strategy.

Source: IndustryWeek,



68% of executives believe that collaboration between people and AI will be key to the future of businesses.

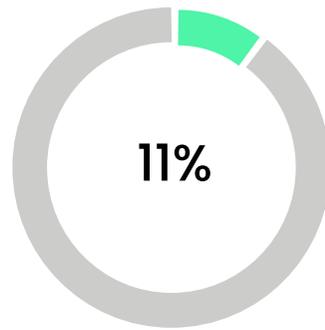
Source: Fujitsu



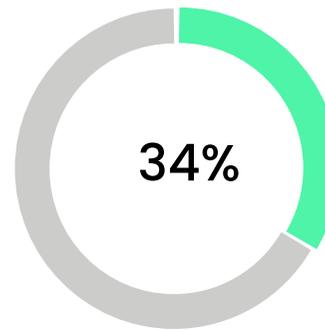
90% of jobs are seen to require digital skills in the future.

Source: European Commission

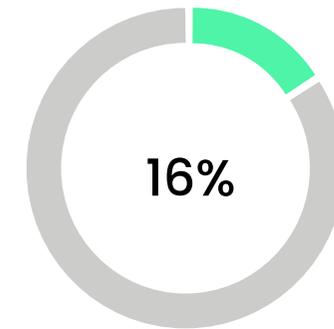
B- Digitization affects the existing job market adversely. That is because digitization requires corporate roles that call for a different type of skillset.



Line employees currently drive 11% of digital transformation



34% of companies say that their CEO has appointed a chief digital transformation officer.



16% of businesses say technology disruption has been a "job killer."

Source: OFS